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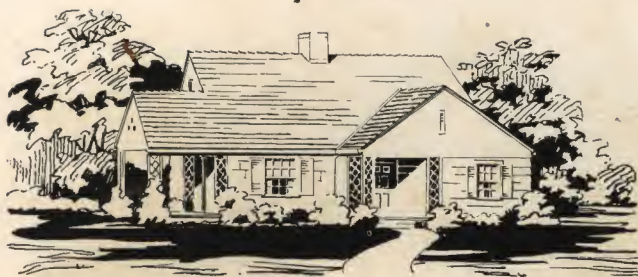
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# Popular American Homes



## A SELECTION OF PROVEN SMALL HOME VALUES

A home of your own is much more than just a place to live in. It is a four-fold investment that pays big dividends in health, wealth, happiness and security.

Money put into a home is an investment in yourself, in your wife, in your children. It is a safeguard for all of your futures. It brings financial independence and security. It helps you in your business or professional progress. It wins business, social or political recognition by giving you a higher financial and credit rating. And, more than any one, or all of these things, it provides you and your family with a real "home" — a delightful place where you can live in genuine comfort and peace — without any of the many annoyances that are a part of the daily life of the average renter.

Your wife, too, will appreciate living in "her own home." There she can plan and carry out her pet decorative ideas because, in her own home, she knows that she can do things in a permanent way and, unlike the wife of the average renter, she does not have to try and satisfy herself with something "that is good enough for this place because we do not know how long we are going to stay here."

The home-owner, unlike the average renter, does not move from place to place like the wandering gypsy. He is stable and is a valued and honored part of the neighborhood in which he lives. His wife and his children are gladly accepted by the people of that neighborhood as a part of it, and of themselves. In your own home, in your own neighborhood, you form ties of friendship that endure throughout the years. You, as a home-owner, have the background that every man needs to be successful in business life and socially. As a home-owner you are really somebody!

In your own home you can afford to do everything in a permanent way. You will have better furniture, better floor coverings, etc., because quality products are always the best investment and much less expensive in the end than cheaper products.

You do not have to, and will not, put up with the many makeshifts that the average renter must endure because the renter is never really permanent. Too many things are happening right along to keep him on the move. And, moving is an expensive proposition — hard on your furnishings and pocket-book — and too often very unsatisfactory.

The renter is not yet born who is entirely satisfied with his "home." But there are thousands upon thousands of home-owners who are perfectly satisfied, in every way, with the homes they own and live in — and they have every reason to be. If all that a person got out of owning their own home was the better and more comfortable living that your own home always provides, that, in itself, would be a splendid investment. But, by owning your own home, you get so much more than this — much more than can be intelligently covered in this limited space.

The home builder usually wants a house that is different from the ordinary run of dwellings. He wants a house that is original and attractive not only to him but to others as well. He wants a home that will give him and his family the greatest possible comfort and convenience in everyday living. He wants a house that is well-designed and substantially built, of quality materials, and good workmanship. Such homes as these are shown in this book. And, homes of this character cost no more than houses of commonplace design and haphazard construction. In fact, these better-built homes are the cheapest in the end.

Our broad experience in building homes of this high character is at your disposal, and it has been our privilege to help many people to become happy, satisfied home-owners. Plans may be altered to suit individual tastes and needs.

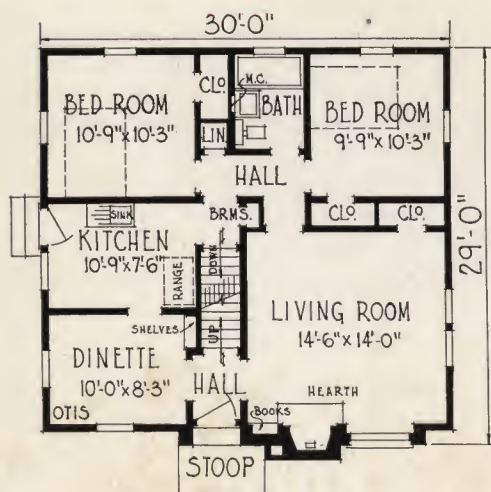
We can do as much for you and will gladly welcome the opportunity of serving you. You incur no obligation or expense in calling upon us for information and advice. Why not make it a point to do so?





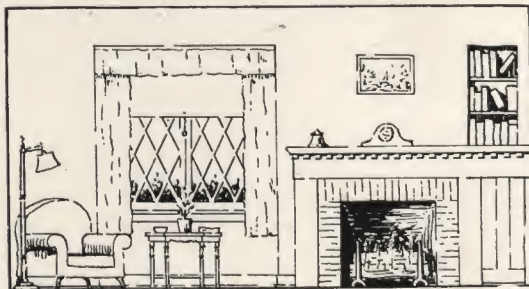
## The OTIS

The English type of cottage finds many adherents among the discriminating builders. Planned for five room efficiency, but large attic space provided for future rooms, this home will answer the demands of a growing family.



**CUBAGE**  
17,100 CU. FT.

Four Rooms,  
Dinette  
and  
Bath

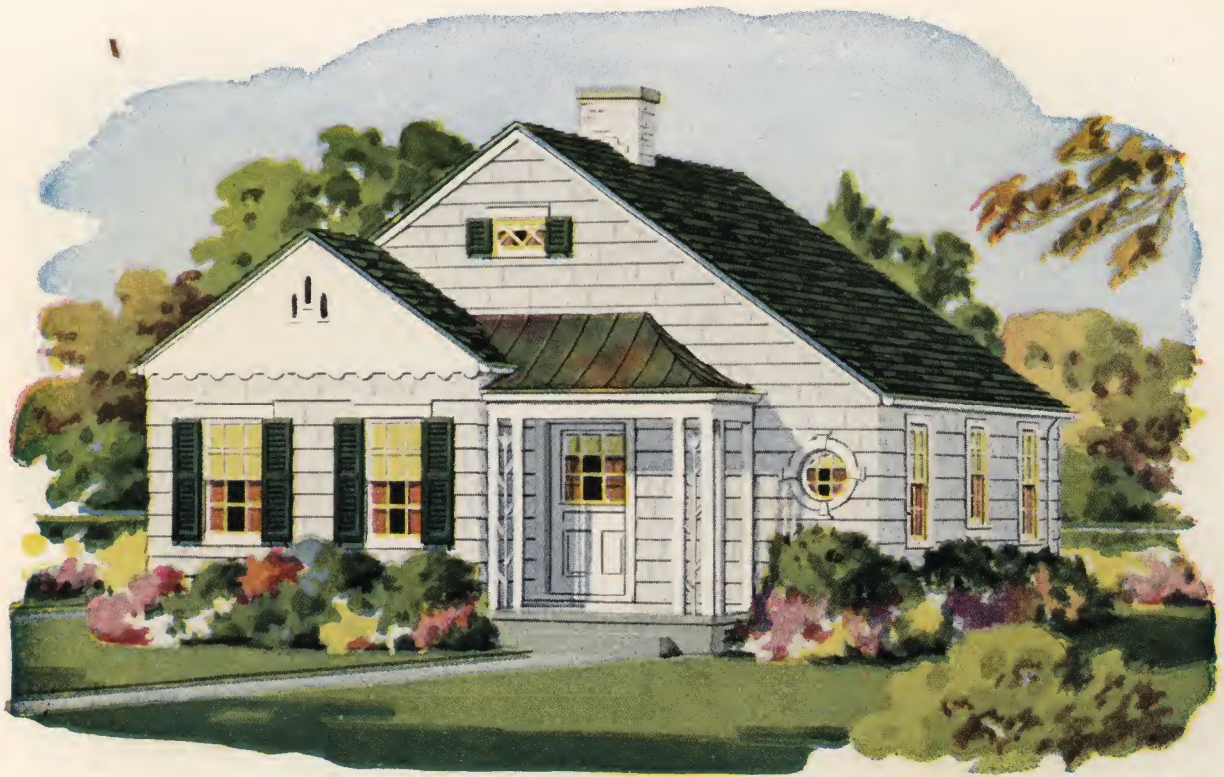


LIVING ROOM

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0"x29'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





## The ORLAND

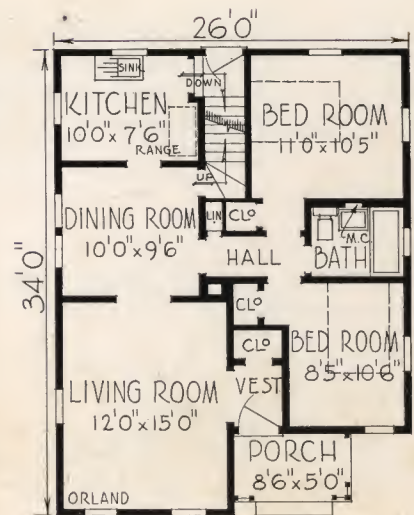
A neat, trim Colonial home designed for a narrow lot and pleasing in every detail. The inside provides five rooms arranged for utility, and a stairway to a large attic.



Section Through Living Room  
and Front Bed Room

### DIMENSIONS

SIZE OF MAIN BUILDING.....26'0" x 34'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"



Five Rooms And Bath

**CUBAGE**  
**16,150 CU. FT.**





## The OWENS-A

Here is a well-planned home of unusual merit which is just the kind to buy when appearances, convenient room arrangement and low cost are desired. This pleasant little home will make a charming addition to any community. The provision of an attic stair makes for use of the otherwise wasted attic space.

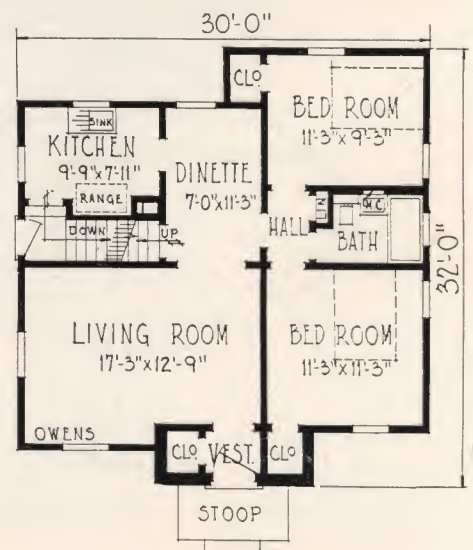
Four Rooms, Dinette  
and Bath

CUBAGE  
16,650 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0"x32'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"

PAGE 4







## The OXFORD-B

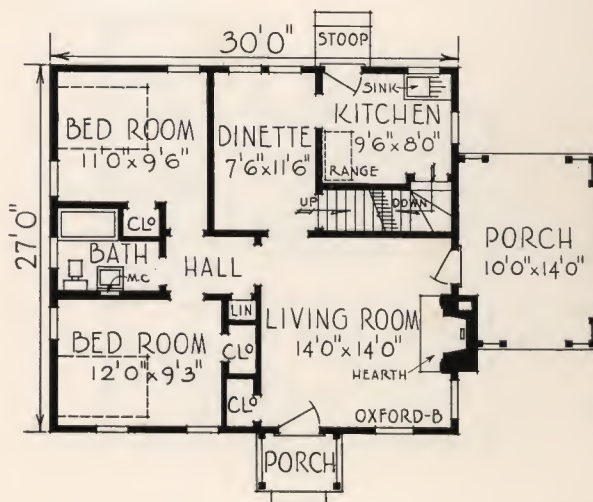
All will agree that this effective, yet inexpensive little model home is very attractive — as much or even more so than some larger and more expensive homes. The floor plan shows stair to attic where future rooms can be installed and a large side porch, which may be enscreened for summer comfort. The discriminating builder will appreciate the practical arrangement of rooms which tends to promote household efficiency and comfort.

Four Rooms, Dinette  
and Bath

CUBAGE  
18,100 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0"x27'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"

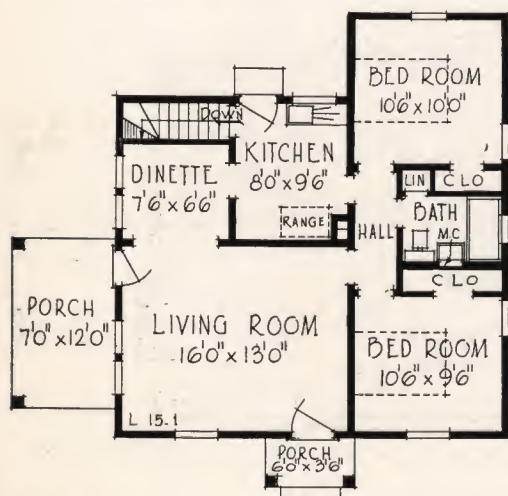






## MODEL L-15-1

A neat, trim and well proportioned small home of Colonial style which is very popular throughout the entire country. Economical of construction and suitable to a small lot it deserves careful consideration. In this design you will have the compactness of a four room home which offers five room efficiency.



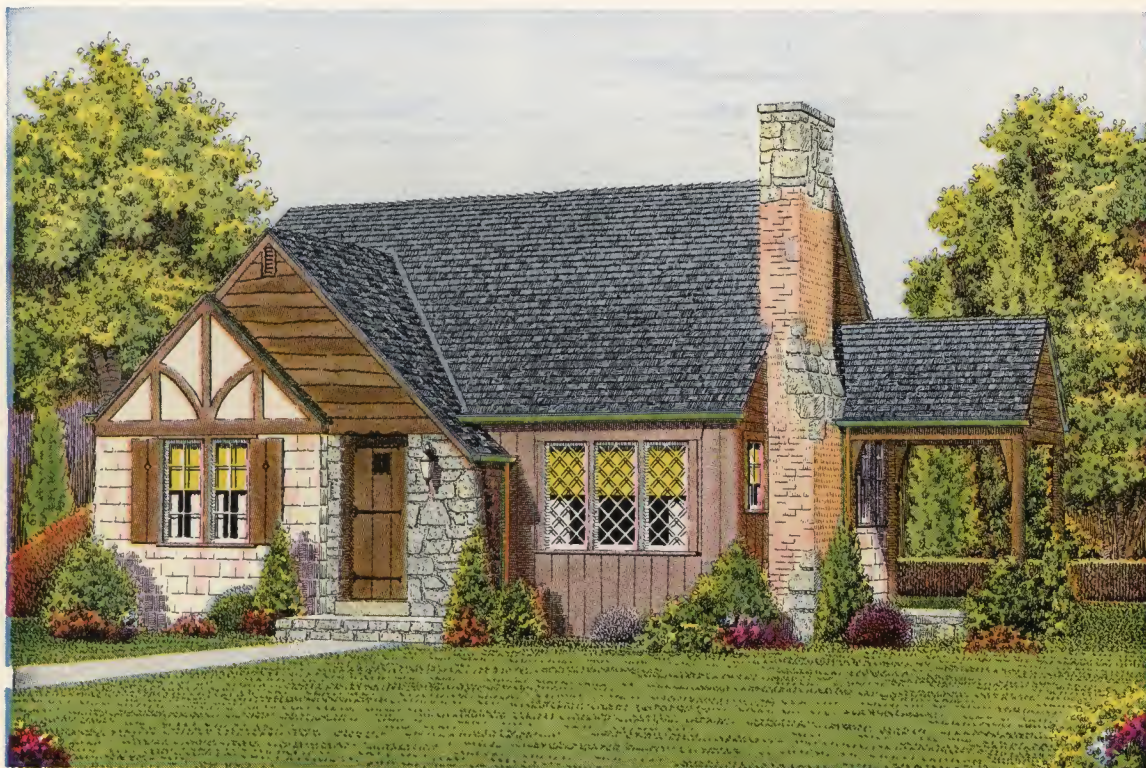
Four Rooms, Dinette  
and Bath

•  
**CUBAGE**  
15,385 CU. FT.  
•

### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0" x 30'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF BASEMENT.....6'8"





## MODEL L-23-2

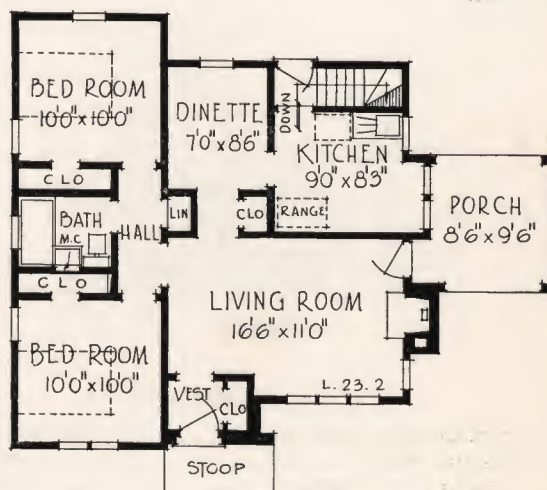
Stone, brick, siding and shingles beautifully combined in a sturdy English cottage. It is a remarkable value because of careful planning. House-keeping is especially pleasant when there is a convenient place for everything. All rooms are of good size. The massive chimney which lends such distinction to the exterior also provides a living room fireplace.

*Four Rooms, Dinette  
and Bath*

**CUBAGE**  
14,890 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0"x32'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"

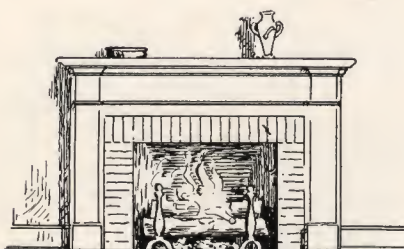






## The OAKLEY

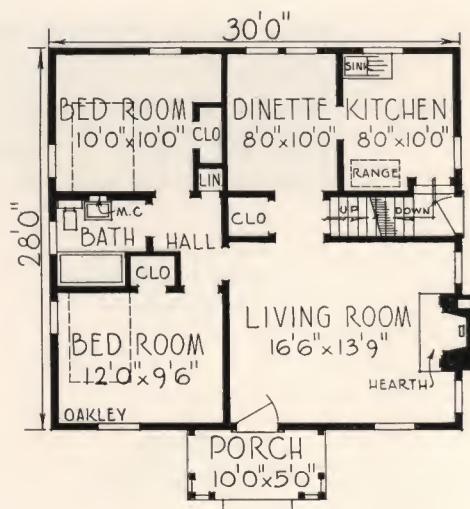
Five rooms with stairway to large attic space. This is a type of Early American home that always will be appropriate for any locality. The cozy entrance porch and large living room with fireplace are features which should not be overlooked.



FIREPLACE

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0" x 28'0"  
 CEILING HEIGHT .....8'0"  
 HEIGHT OF BASEMENT.....7'0"



Four Rooms, Dinette and Bath

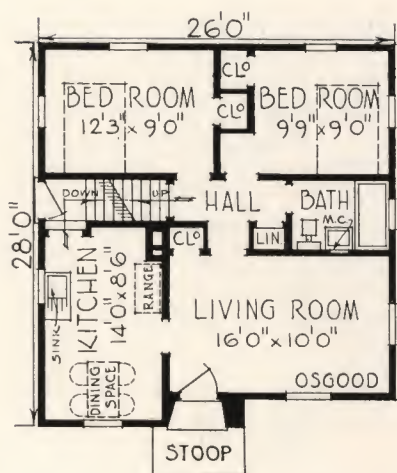
**CUBAGE**  
**18,300 CU. FT.**





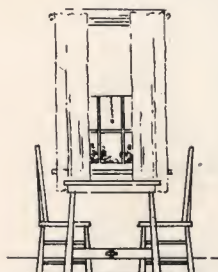
## The OSGOOD-A

Designed for a narrow lot, yet rooms are large and comfortable. Homes may be small, yet very desirable and attractive, as the picture shows. Beauty has been attained in the exterior, not by excessive adornment or elaborate detail, but by simple lines and well placed windows.



Four Rooms, Dining  
Space and Bath

**CUBAGE**  
13,900 CU. FT.



DINING SPACE IN KITCHEN

### DIMENSIONS

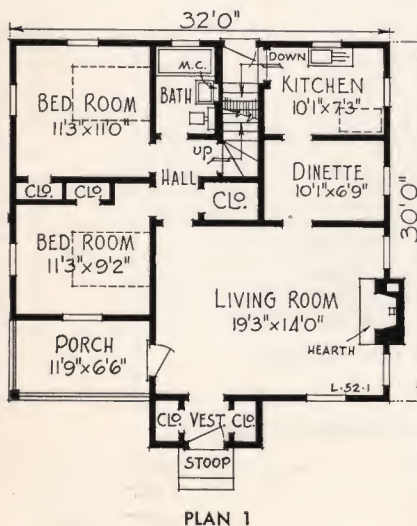
SIZE OF MAIN BUILDING.....	26'0" x 28'0"
CEILING HEIGHT .....	8'0"
HEIGHT OF BASEMENT.....	7'0"





## MODEL L-52

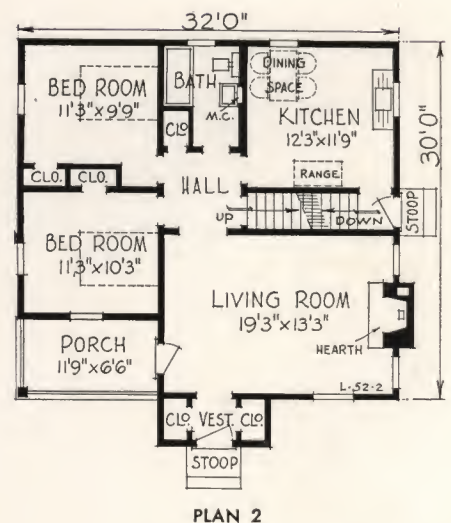
In considering everything pertaining to the above home, you will note that it has charm, a choice of two efficient floor plans, and can be erected at a moderate cost. Both plans provide ample attic space for future rooms, if required.



**PLAN 1**  
Four Rooms,  
Dinette And Bath

**PLAN 2**  
Four Rooms  
And Bath

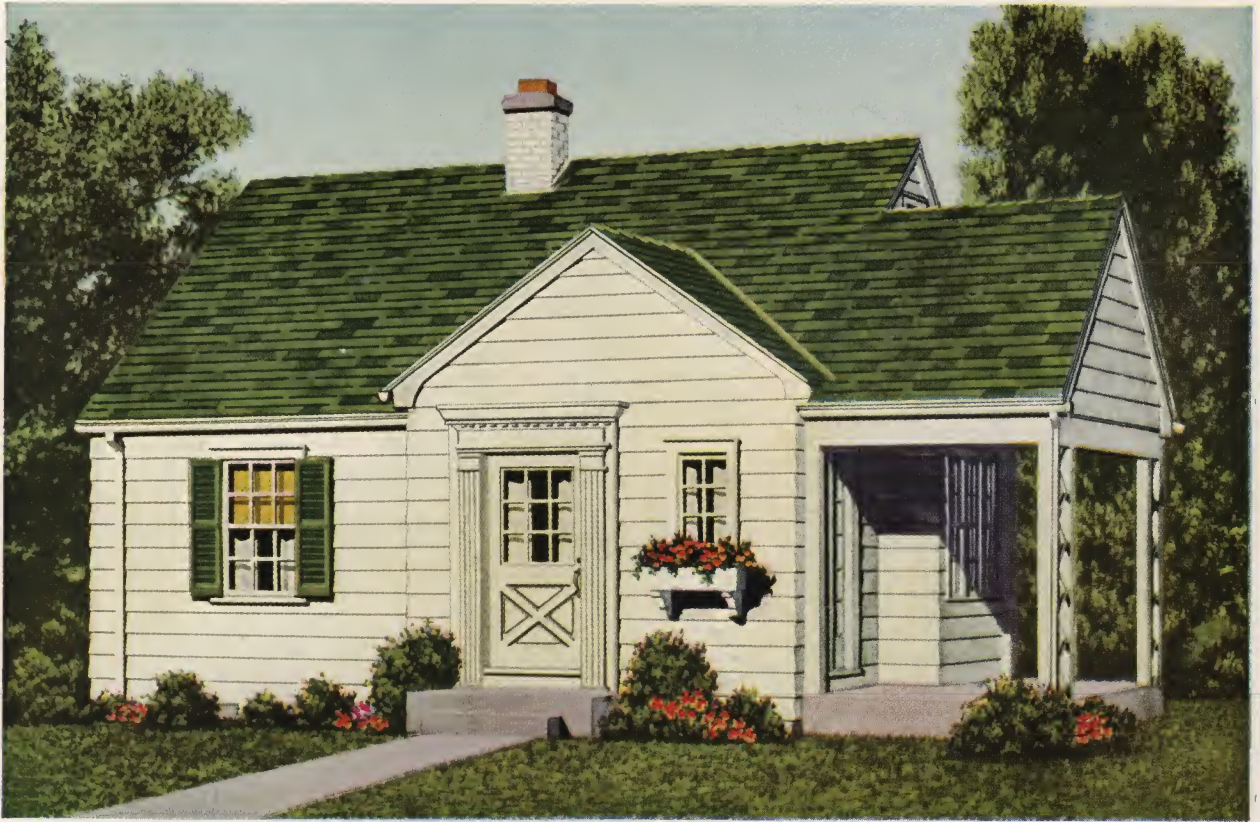
**CUBAGE**  
BOTH PLANS  
22,700 CU. FT.



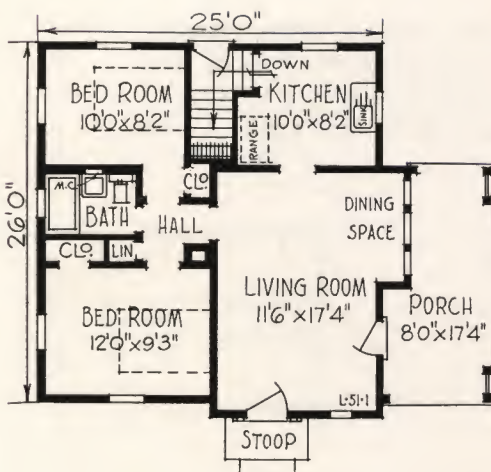
### DIMENSIONS

SIZE OF MAIN BUILDING, PLANS 1 & 2.....	32'0" x 30'0"
CEILING HEIGHT .....	8'0"
HEIGHT OF BASEMENT.....	7'0"





## MODEL L-51-1



**CUBAGE**  
14,800 CU. FT.

The dignified and intriguing entrance adds to the thought that skillful treatment was applied in developing this charming design. Its exterior attractiveness, however, detracts nothing from the ample and economical layout of the interior.

•  
*Four Rooms, Dining  
Space And Bath*  
•

### DIMENSIONS

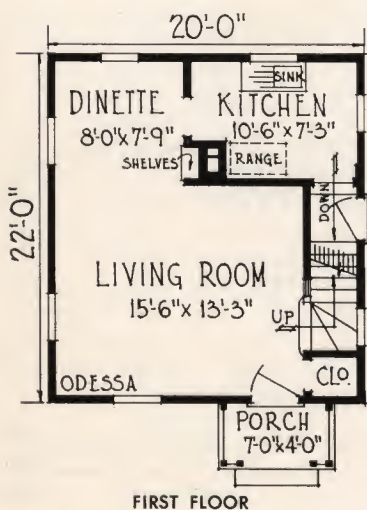
SIZE OF MAIN BUILDING.....25'0" x 26'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





## The ODESSA

Here is a low cost Colonial home of unusual merit. It is attractive, suitable to a narrow lot and is planned with five large cross-ventilated rooms. The floor plans, as noted below, furnish adequate and generous space, combining, at the same time, the essential requirements of efficiency, comfort, and a permanent basis for true economy.



Four Rooms, Bath  
and Dinette

**CUBAGE**  
11,140 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....20'-0" x 22'-0"  
CEILING HEIGHT FIRST FLOOR.....8'-0"  
CEILING HEIGHT SECOND FLOOR.....7'-6"  
HEIGHT OF BASEMENT.....7'-0"



SECOND FLOOR





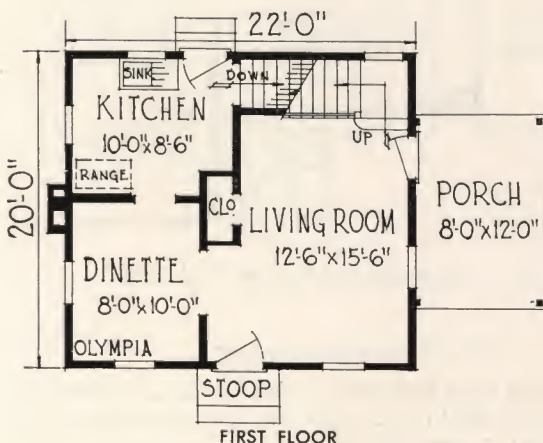
## The OLYMPIA

This effective little Colonial design with its well-planned interior proves the fact that the square type of home offers most room space for the amount expended. Possession of this home by the small family would leave nothing to be desired.

### DIMENSIONS

SIZE OF MAIN BUILDING.....22'0"x20'0"  
CEILING HEIGHT FIRST FLOOR.....8'0"

CEILING HEIGHT SECOND FLOOR.....7'6"  
HEIGHT OF BASEMENT.....7'0"



Four Rooms,  
Dinette and  
Bath

### CUBAGE

HOUSE 11,000 CU. FT.  
PORCH 480 CU. FT.







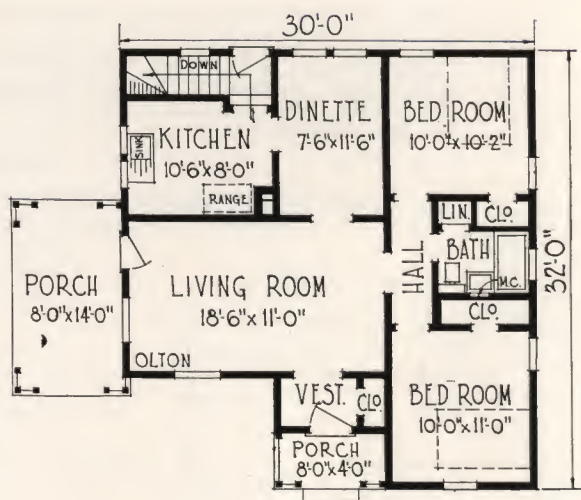
## The OLTON

This home is all that the effective picture conveys. A neat and attractive exterior, well-planned comfortable rooms, ample closets, and desirable porches make for better living.

•  
**CUBAGE**  
**17,020 CU. FT.**  
 •



LEFT SIDE



Four Rooms, Dinette And Bath

### DIMENSIONS

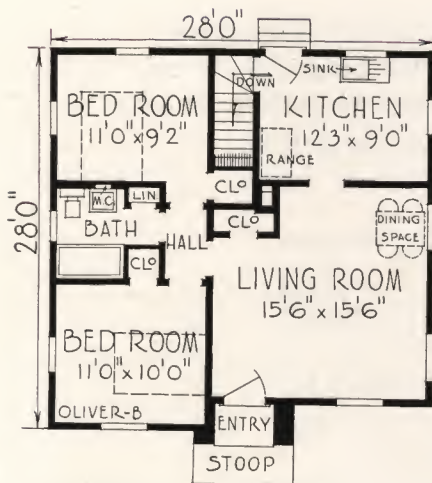
SIZE OF MAIN BUILDING.....30'0" x 32'0"  
 CEILING HEIGHT .....8'0"  
 HEIGHT OF BASEMENT.....7'0"





## The OLIVER-B

Here, the colorful green roof and shutters contrast with the vivid white shingled walls to form an exceptional Colonial home. Although only four rooms, five room efficiency is apparent. All rooms are provided with cross ventilation.

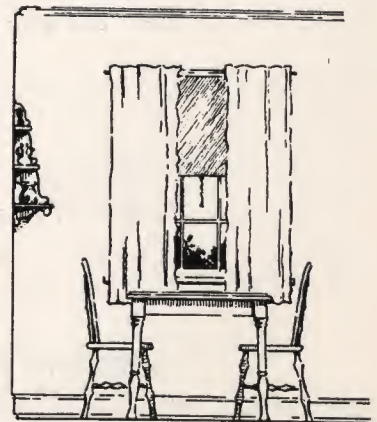


Four Rooms And Bath

### DIMENSIONS

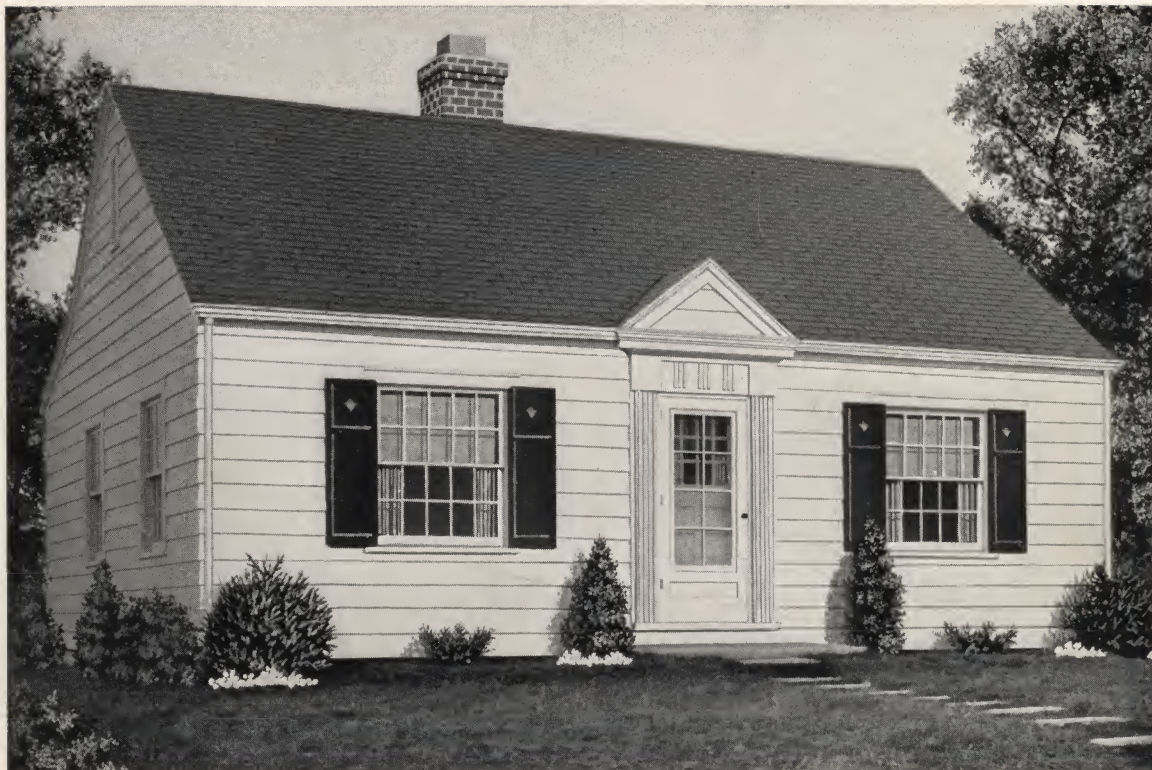
SIZE OF MAIN BUILDING.....28'0" x 28'0"  
 CEILING HEIGHT .....8'0"  
 HEIGHT OF BASEMENT.....7'0"

•  
**CUBAGE**  
 15,280 CU. FT.  
 •



VIEW OF DINING SPACE





## MODEL L-28

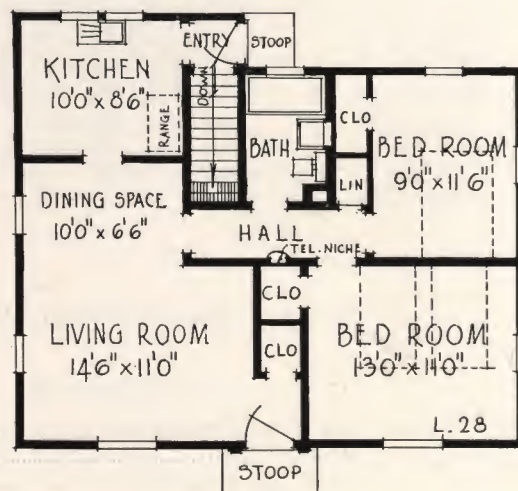
This simple little four room house, of Cape Cod type, represents a maximum in comfort, space and beauty for a minimum cost. It will especially appeal to the home builder who is looking for something that is unobtrusive in appearance, yet giving an impression of real value and solidity.

*Four Rooms, Dining  
Space and Bath*

**CUBAGE**  
17,530 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....32'0"x27'6"  
CEILING HEIGHT .....8'3"  
HEIGHT OF BASEMENT.....7'0"



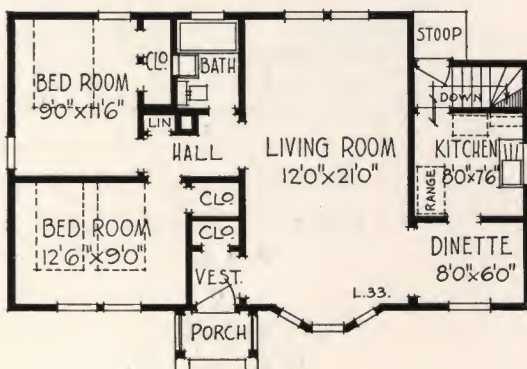




## MODEL L-33-1

To the homeseeker with an eye for the different, this design should make a strong appeal. The placement of the entrance and bay window are among the distinguishing features. This home is of standard, substantial construction yet the cost is within reach of the modest income.

*Four Rooms, Dinette and Bath*

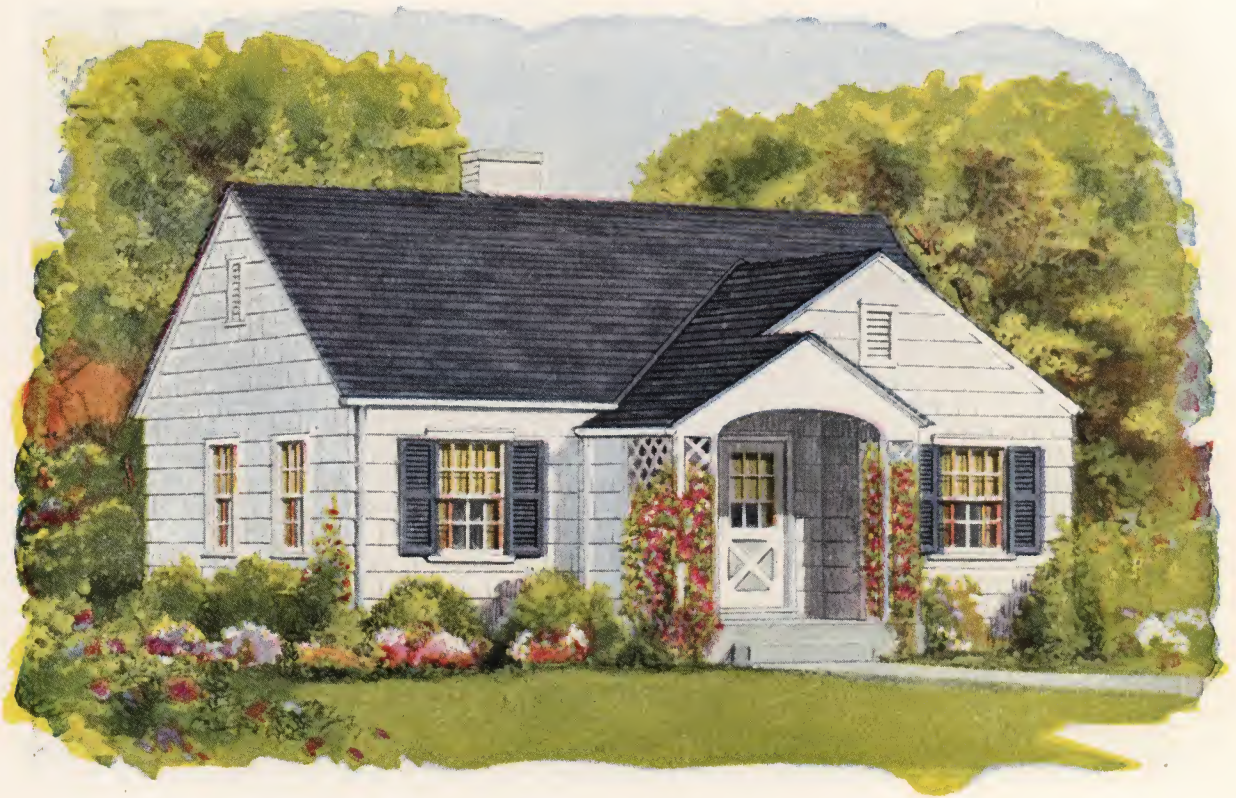


•  
**CUBAGE**  
15,960 CU. FT.  
•

### DIMENSIONS

SIZE OF MAIN BUILDING.....38'6" x 22'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF BASEMENT.....7'0"





## The ORDWAY

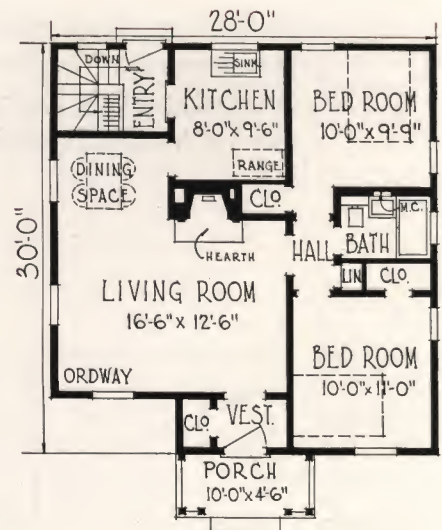
Plenty of floor space, an abundance of light, large living room with dining space, fireplace and plenty of closets are features worthy of note in this neat Colonial cottage. The conveniently arranged rooms promote comfort and happiness.



FIRE PLACE

### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0" x 30'0"  
 CEILING HEIGHT .....8'2"  
 HEIGHT OF BASEMENT.....7'0"



Four Rooms, Dining Space  
And Bath

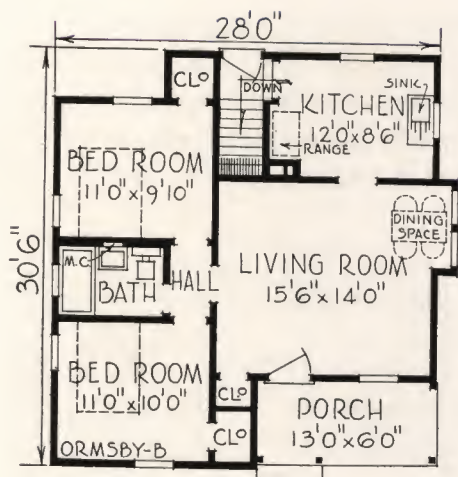
**CUBAGE**  
**16,600 CU. FT.**





## The ORMSBY-B

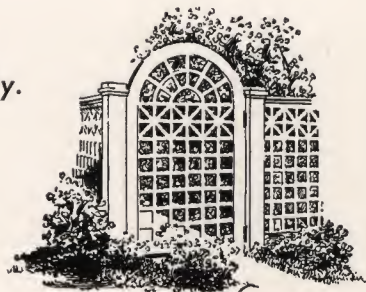
In considering this Colonial cottage you will note that it has charm and proportion, and while simple in design the exterior variations make it one of outstanding merit.



Four Rooms, Dining Space  
And Bath

**CUBAGE**  
13,700 CU. FT.

*Fencing . . .  
for privacy  
and beauty.*



### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0"x30'6"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





## MODEL L-77-2

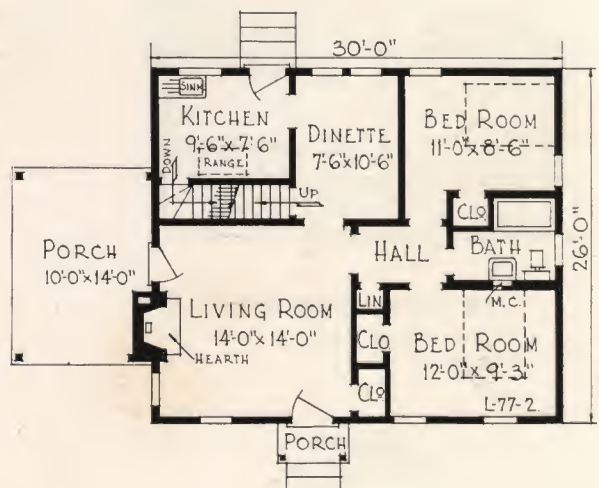
Not only an economical home to build, but containing all the features of a more pretentious and costly dwelling. Houses of rectangular plan, such as offered here, are usually in demand by those who figure costs carefully, for greater space can be obtained for money expended. When such economy is coupled with dignity and beauty, it is worthy of consideration.

*Four Rooms, Dinette  
and Bath*

**CUBAGE**  
**17,300 CU. FT.**

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0"x26'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF BASEMENT.....7'0"

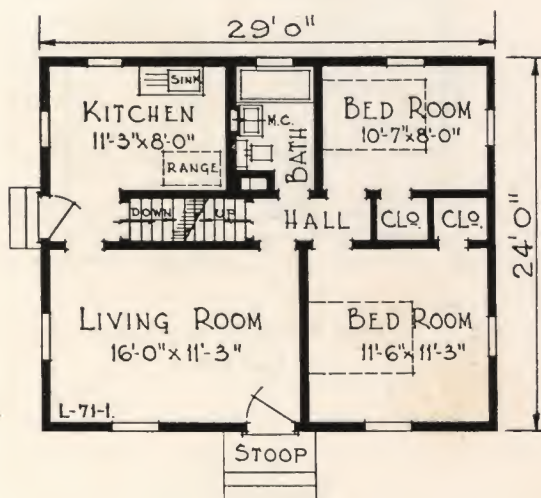






## MODEL L-71-1

That refined and characteristic Colonial type of American architecture is embodied in this popular design. Four ample, well-planned rooms and stair to attic, make the interior arrangement worthy of careful consideration. Here, too, the simple exterior lines assure easy construction and promote low building cost.



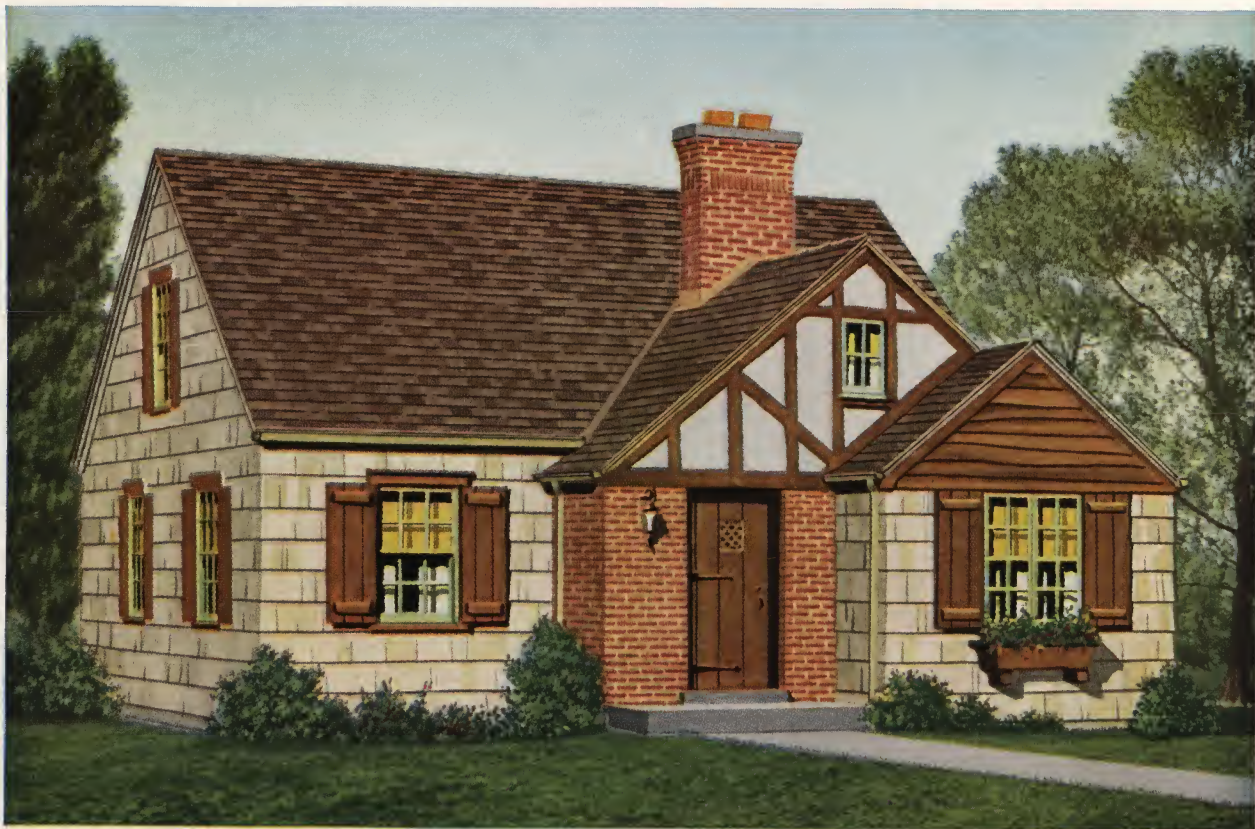
*Four Rooms  
and Bath*

**CUBAGE**  
14,620 CU. FT.

### DIMENSIONS

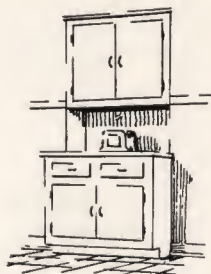
SIZE OF MAIN BUILDING.....29'0" x 24'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





## MODEL L-62-1

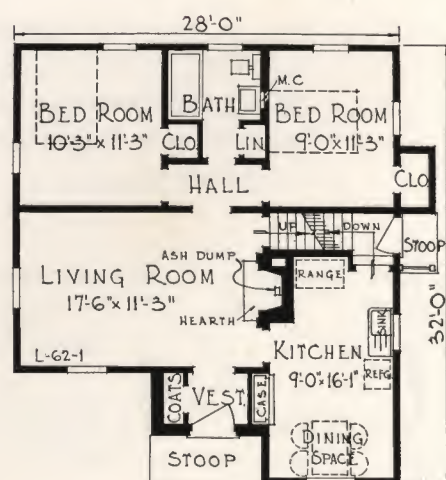
The trend of small home design has been toward greater beauty and lower costs. This little English dwelling is to be desired for its follow-up of this trend. The half-timbers, shingled walls, and inviting entrance are charming qualities.



CABINET IN KITCHEN

### DIMENSIONS

SIZE OF MAIN BUILDING.....30'6" x 32'0"  
 CEILING HEIGHT .....8'2"  
 HEIGHT OF BASEMENT.....7'0"



Four Rooms, Dining Space  
And Bath

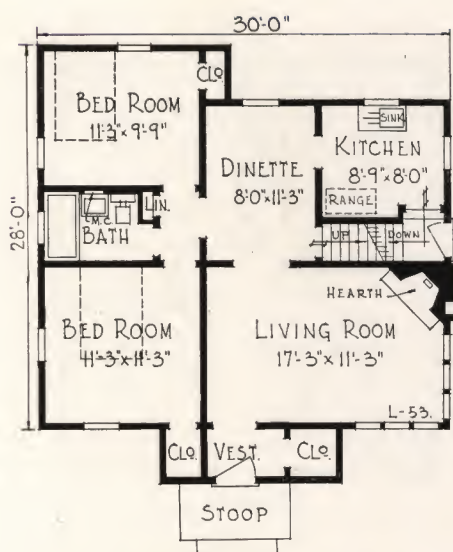
**CUBAGE**  
 16,340 CU. FT.





## MODEL L-53

We need not dwell on the appearance of this home, as the above picture is sufficient to bring out the many admirable points of beauty. Regarding the layout, moreover, note the corner fireplace, the large living room, and the "step-saving" kitchen.

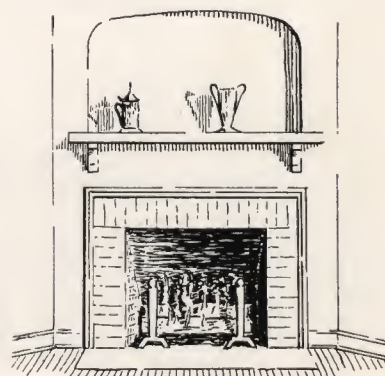


*Four Rooms, Dinette And Bath*

**CUBAGE**  
**16,530 CU. FT.**

### DIMENSIONS

SIZE OF MAIN  
BUILDING .....30'0"x28'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF  
BASEMENT .....7'0"



VIEW OF CORNER FIREPLACE



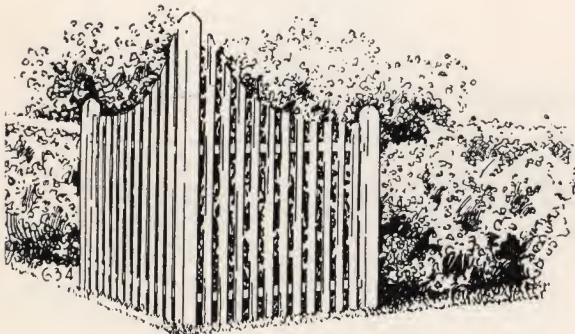


## The ORMOND-B

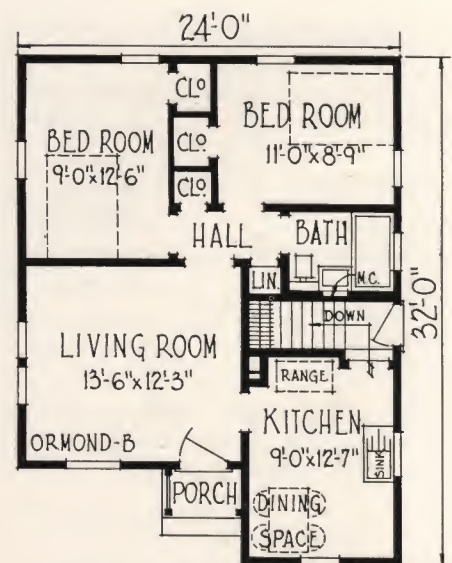
Compact and inexpensive, this charming little cottage is very suitable for a small lot. Carefully planned for five-room efficiency it should more than satisfy the demand of the small family.

### DIMENSIONS

SIZE OF MAIN BUILDING.....24'0" x 32'0"  
 CEILING HEIGHT .....8'0"  
 HEIGHT OF BASEMENT.....7'0"



FENCES BEAUTIFY HOME SURROUNDINGS



Four Rooms, Dining Space and Bath

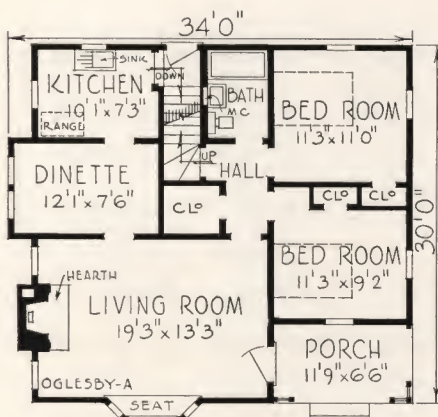
**CUBAGE**  
 13,900 CU. FT.





## The OGLESBY

A home designed for exterior charm and interior comfort. Five-room efficiency and large attic space are provided. The living room has a large fireplace and pleasing bay window with seat.



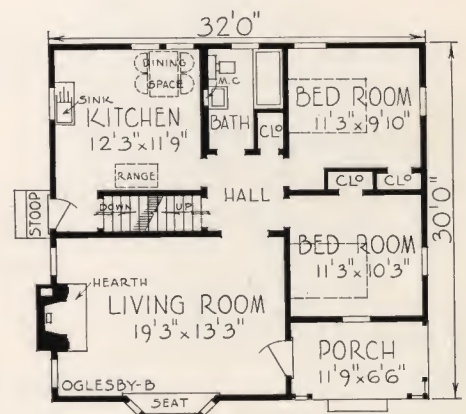
Plan A—Four Rooms, Dinette and Bath

### DIMENSIONS

SIZE OF MAIN BUILDING.....	32'0" x 30'0"
CEILING HEIGHT .....	8'0"
HEIGHT OF BASEMENT.....	7'0"

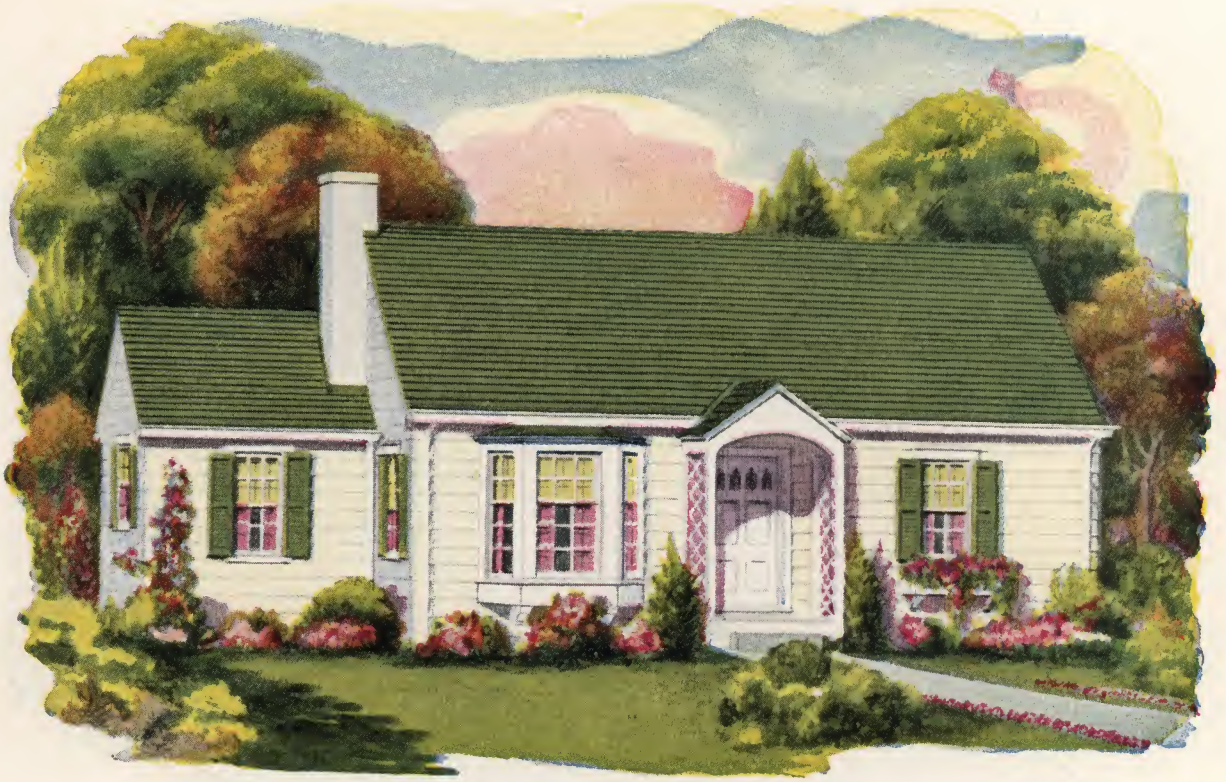
### CUBAGE

PLAN A, 19,200 CU. FT.  
PLAN B, 18,900 CU. FT.



Plan B—Four Rooms, Dining Space and Bath





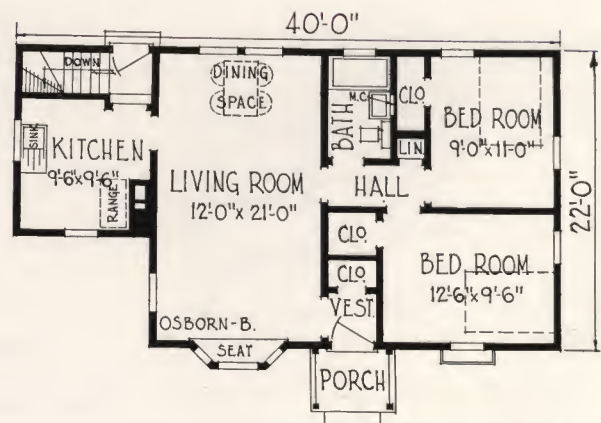
## The OSBORN-B

The above picture brings out the admirable features of this effective Colonial bungalow. The plan shows four rooms with five room efficiency.

•  
**CUBAGE**  
**15,710 CU. FT.**



At Left . . .  
A cozy Bay  
Window Seat



Four Rooms, Dining  
Space and Bath

### DIMENSIONS

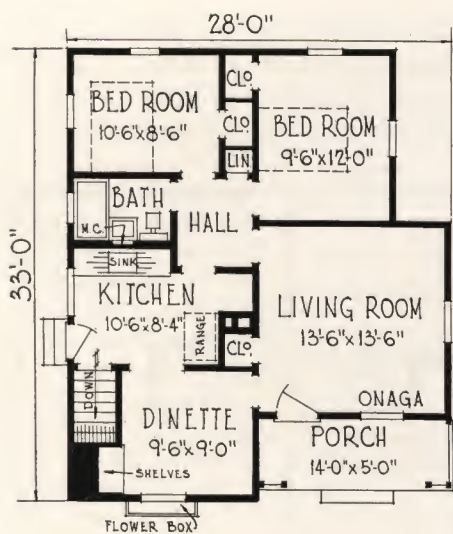
SIZE OF MAIN BUILDING.....40'-0" x 22'-0"  
CEILING HEIGHT .....8'-0"  
HEIGHT OF BASEMENT.....7'-0"





## The ONAGA

A neat Colonial bungalow which meets the needs of a small family. Examine the floor plan and note the splendid arrangement of rooms. The front porch adds to the homey atmosphere.



Four Rooms, Dinette  
and Bath

**CUBAGE**  
15,500 CU. FT.

At Right . . .  
Open Shelves  
In Dinette



### DIMENSIONS

SIZE OF MAIN BUILDING.....	28'-0" x 33'-0"
CEILING HEIGHT .....	8'-0"
HEIGHT OF BASEMENT.....	7'-0"





## MODEL L-22-1

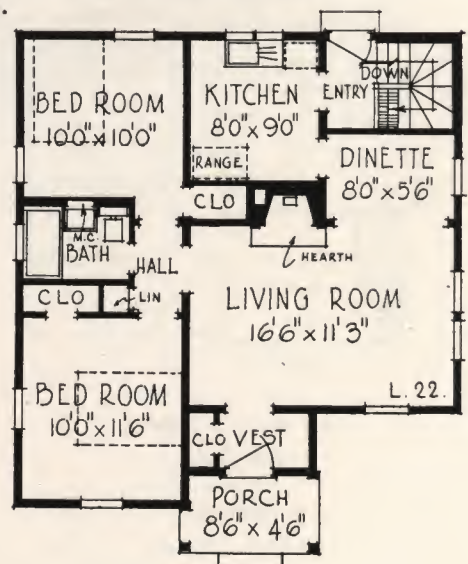
Judged by the standard of good planning and building economy, this model is an excellent value. All the rooms are arranged in compact form which makes for efficiency. The floor plan shows properly placed windows in all rooms for good light and ventilation. The centrally located chimney and fireplace is a practical and pleasing feature.

Four Rooms, Dinette  
and Bath

**CUBAGE**  
13,420 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0" x 30'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF BASEMENT.....6'8"







## The ORCHARD-B

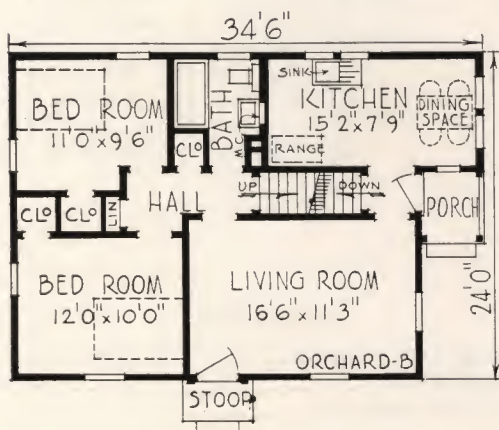
If you want to build a home that is as pleasant to look at as it is comfortable to live in and is yet well within modest means, you can select a no more suitable one than this distinctive, clean cut design. The interior provides large, comfortable, well-lighted rooms, plenty of closets and a most convenient attic which may provide a future room.

Four Rooms, Dining  
Space and Bath

**CUBAGE**  
15,530 CU. FT.

### DIMENSIONS

SIZE OF MAIN BUILDING.....34'6"x24'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





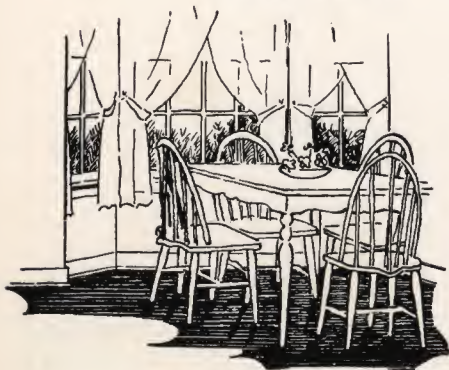


## The ORLEANS

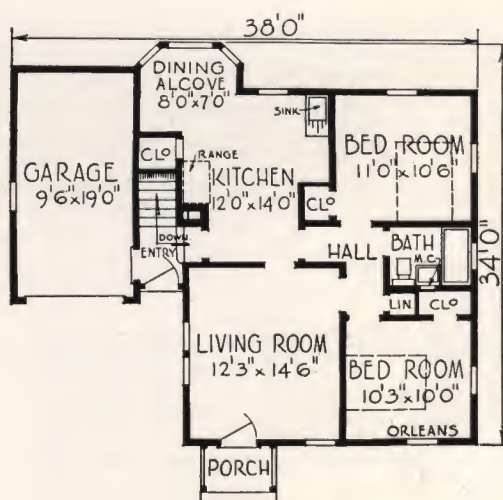
Another adaptation of the Early American features to modern requirements, such as combining the garage with the house. Note that while the dining room is omitted from the plan, a large dining space has been provided in the kitchen.

Four Rooms, Dining Alcove, Bath and Garage

**CUBAGE**  
18,200 CU. FT.



At Left . . .  
Dining Space  
In Kitchen



### DIMENSIONS

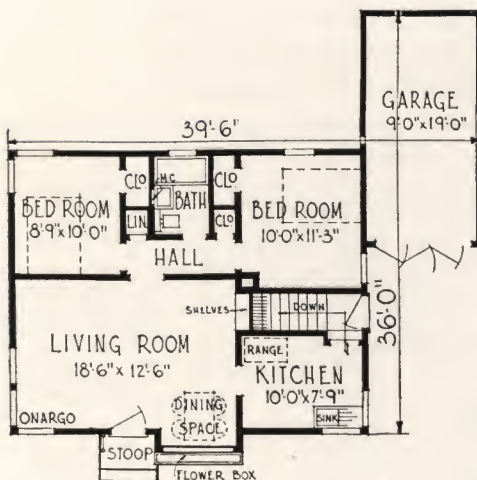
SIZE OF MAIN BUILDING.....	28'0" x 30'0"
CEILING HEIGHT .....	8'0"
HEIGHT OF BASEMENT.....	7'0"





## The ONARGO

Charmingly modern on the inside as it is on the outside, this complete little home will find a lot of favor with those desiring a garage in a practical location. The plan includes corner windows, a feature desired by many. Truly, the "Onargo" is a wise choice where low construction costs are a factor in the selection of a home.



### DIMENSIONS

SIZE OF MAIN BUILDING.....30'0"x24'0"  
 CEILING HEIGHT .....8'0"  
 HEIGHT OF BASEMENT.....7'0"

Four Rooms, Bath,  
 Dining Space  
 and Garage

**CUBAGE**  
 HOUSE 13,000 CU. FT.  
 GARAGE 1,900 CU. FT.



BOOK SHELVES  
 IN LIVING ROOM



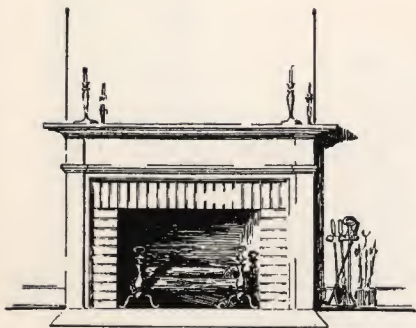


## MODEL L-39

The clean cut, simple lines of this Colonial bungalow along with its inviting porch makes this design one of our most popular. Plan is very compact and is designed to yield the utmost in room space for the least amount of money.

### DIMENSIONS

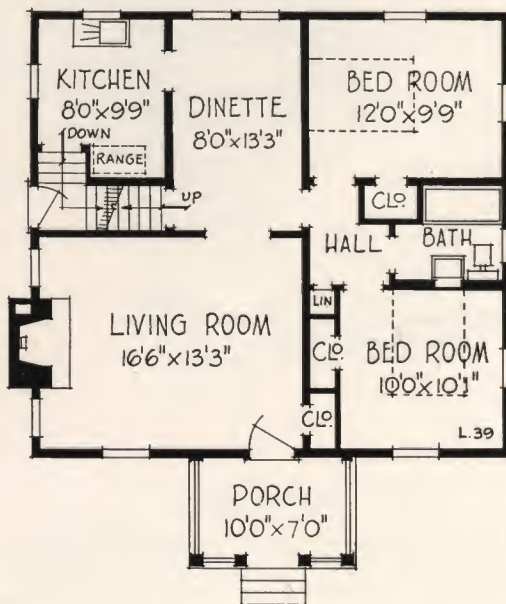
SIZE OF MAIN BUILDING.....30'0"x28'0"  
 CEILING HEIGHT .....8'3½"  
 HEIGHT OF BASEMENT.....7'0"



THE FIREPLACE

**CUBAGE**  
 16,620 CU. FT.

*Four Rooms,  
 Bath and Dinette*

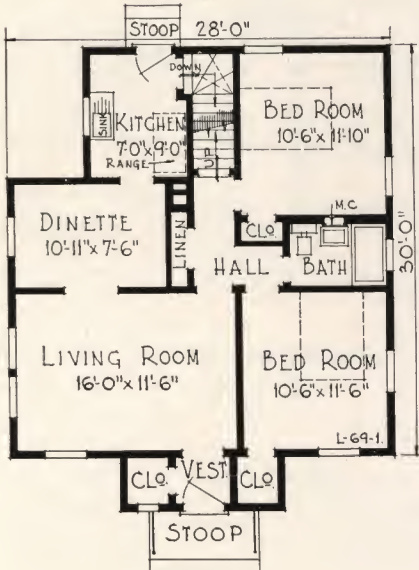






## MODEL L-69-1

On account of its unique simplicity this wholesome type of home has proven through long years to be one of the most satisfactory yet devised for the small dwelling. It is complete with all the conveniences required for modern living.



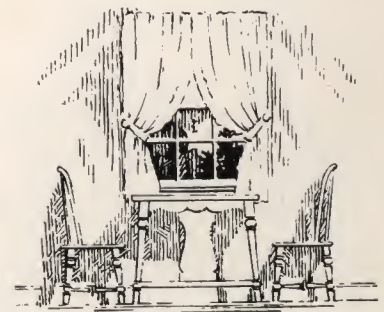
### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0"x30'0"

CEILING HEIGHT, 8'2"; HEIGHT OF BASEMENT.....7'0"

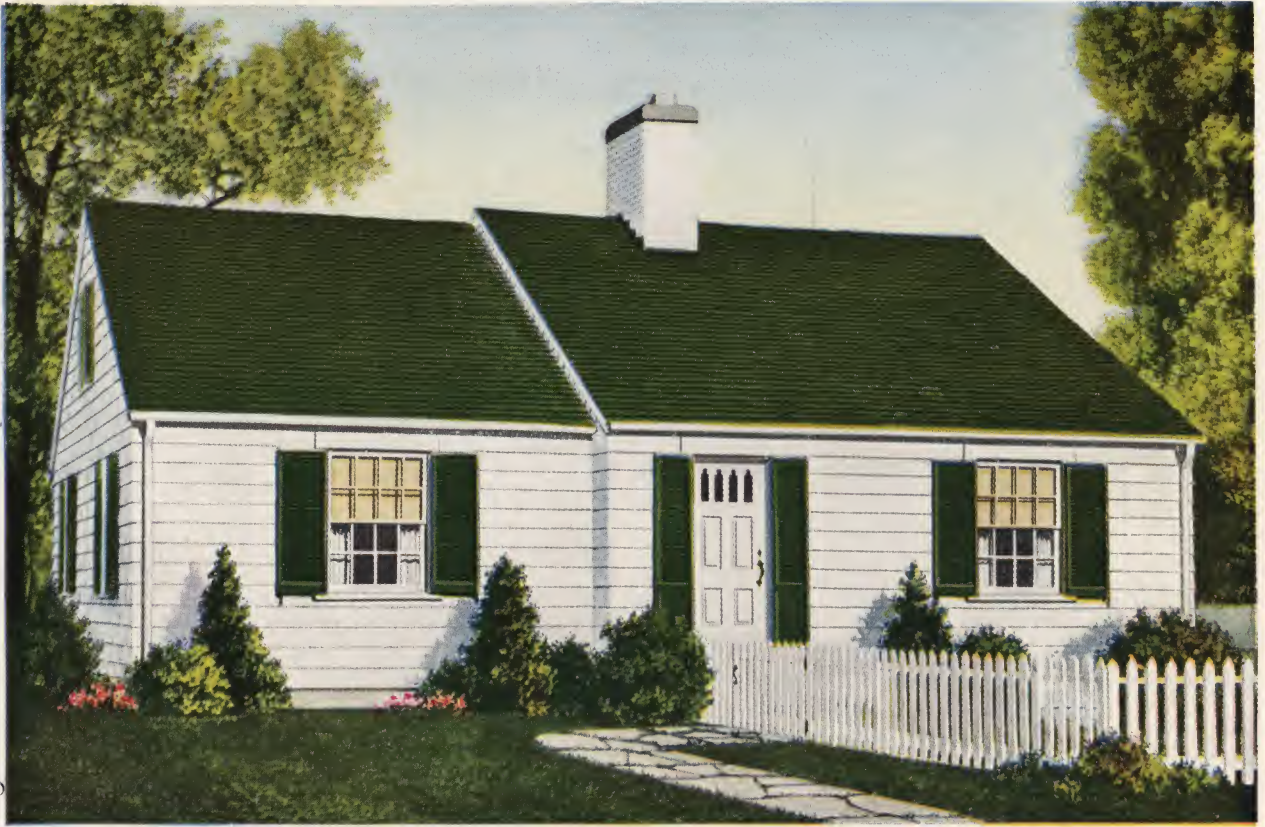
**CUBAGE**  
16,750 CU. FT.

*Four Rooms, Bath  
and Dinette*



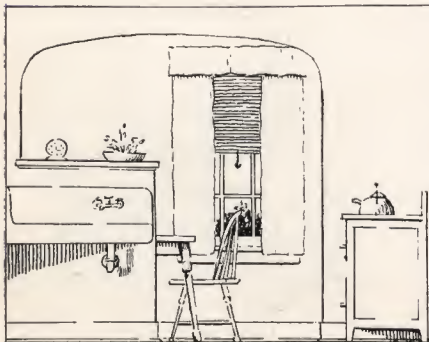
VIEW IN DINETTE





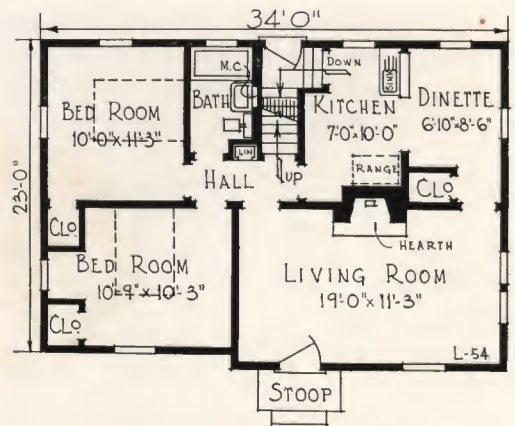
## MODEL L-54

Every line of this home conforms delightfully to the Cape Cod design. The shuttered door and windows, and the wide siding are enhancingly embodied in developing a perspective of true, clean-cut neatness. The kitchen and dinette are provided with two approaches to the large living room.



•  
**CUBAGE**  
**16,000 CU. FT.**  
•

At Left . . .  
Kitchen and  
Dinette



*Four Rooms, Bath  
and Dinette*

### DIMENSIONS

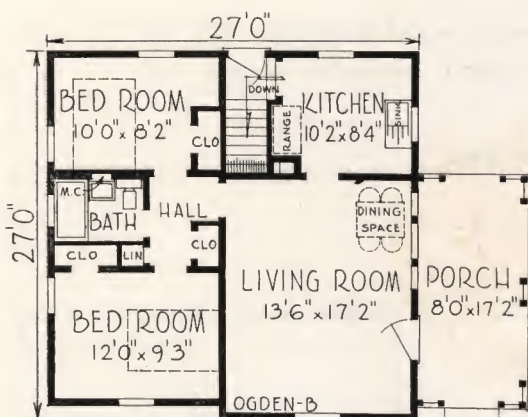
SIZE OF MAIN BUILDING.....34'0" x 24'0"  
CEILING HEIGHT .....8'0"  
HEIGHT OF BASEMENT.....7'0"





## The OGDEN-B

Because of its simplicity of line and homelike atmosphere this style of home will appeal to all communities. It lends itself to a practical room arrangement. One marvels at the wealth of taste and good design obtainable in small homes today, as is evident here.



Four Rooms, Dining Space  
And Bath

### DIMENSIONS

SIZE OF MAIN BUILDING.....	27'0" x 27'0"
CEILING HEIGHT .....	8'0"
HEIGHT OF BASEMENT.....	7'0"

•  
**CUBAGE**  
**14,980 CU. FT.**  
•

Arbors Are  
Inexpensive  
Improvements



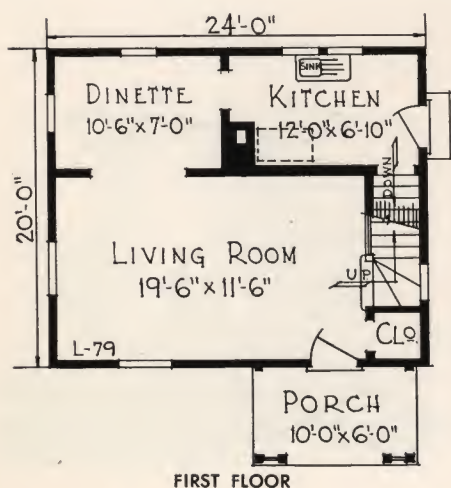




## MODEL L-79

A splendid example of a dignified and yet economical dwelling. A study of the floor plan proves that efficiency is, indeed, necessary to low cost maintenance.

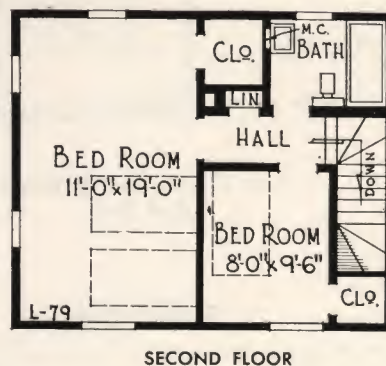
*Four Rooms, Dinette and Bath*



**CUBAGE**  
14,020 CU. FT.

**DIMENSIONS**

SIZE OF MAIN BUILDING	24'-0" x 20'-0"
CEILING HEIGHT	
FIRST FLOOR	8'-2"
CEILING HEIGHT	
SECOND FLOOR	8'-0"
HEIGHT OF BASEMENT	7'-0"



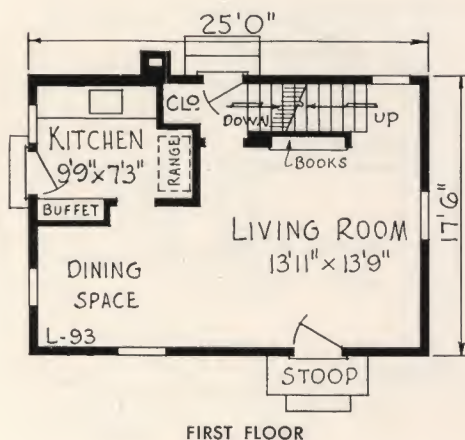




## MODEL L-93

This model is an attractive Colonial home that wears well because it owes its substantial beauty to good proportions and harmony of details. Its admirers will find their highest ideals sensibly incorporated in this attractive home. An inspection of the plan will show that, while the dimensions are small, large rooms are still possible.

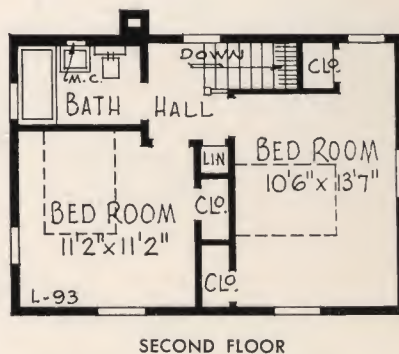
*Four Rooms, Dining Space and Bath*



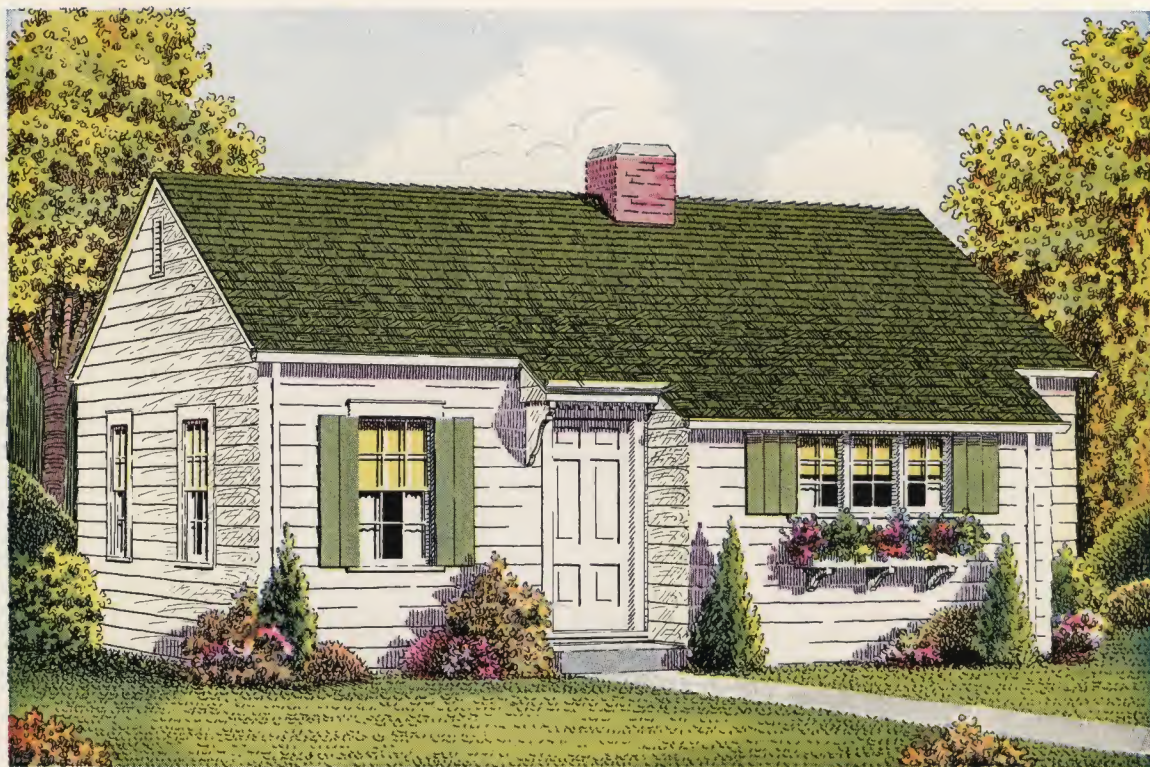
**CUBAGE**  
11,800 CU. FT.

### DIMENSIONS

SIZE OF MAIN  
BUILDING .....25'0" x 17'6"  
CEILING HEIGHT  
FIRST FLOOR .....8'0"  
CEILING HEIGHT  
SECOND FLOOR .....8'0"  
HEIGHT OF BASEMENT.....7'0"







## MODEL L-11-2

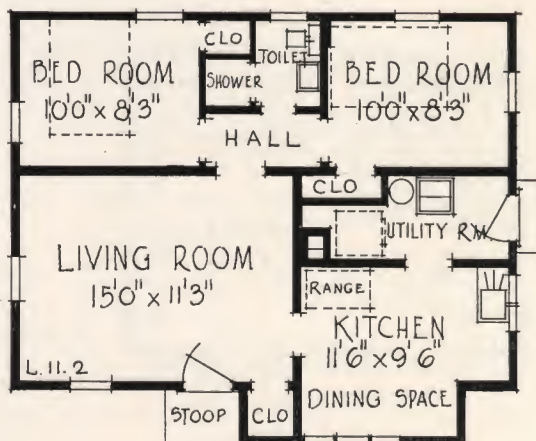
An attractive one-story Colonial home suitable for the small family. The interior is designed with all modern features necessary for easy house-keeping. While it gives the space and convenience of five rooms, the building costs will equal only four rooms. This design is worthy of careful consideration. Note that plan does not provide for basement.

Four Rooms, Dining Space,  
Utility Room and  
Bath

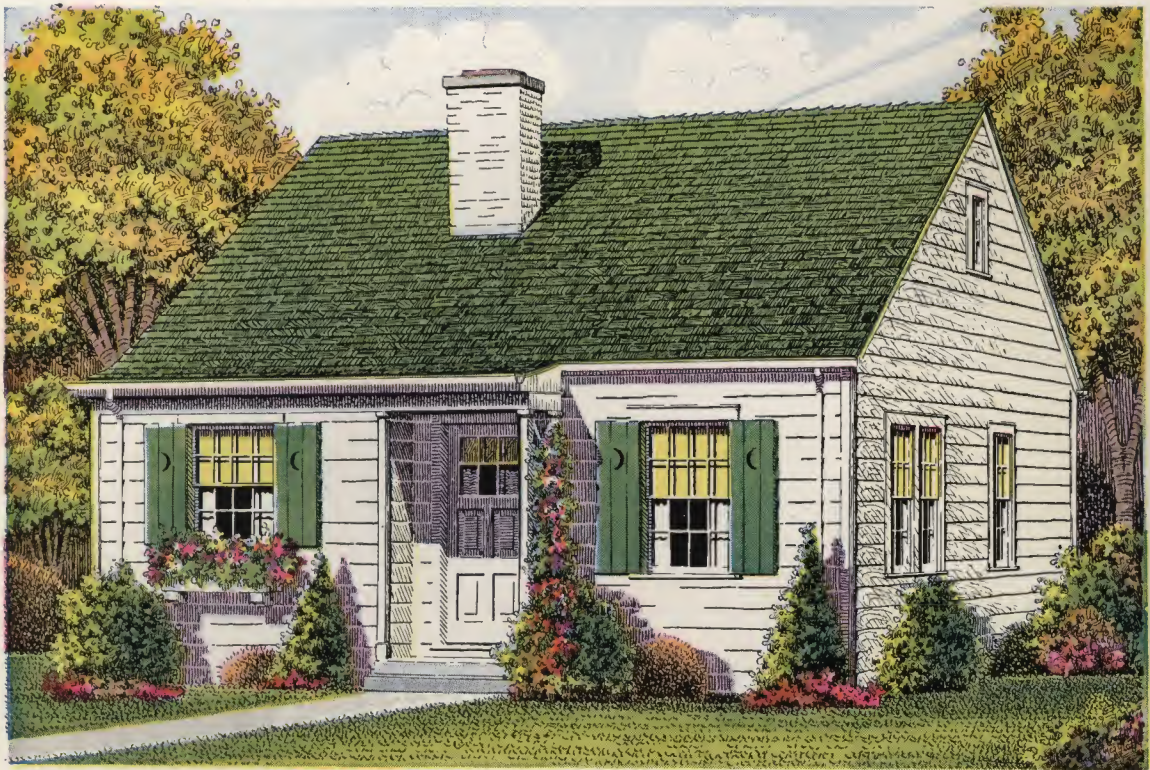
•  
**CUBAGE**  
8,620 CU. FT.  
•

### DIMENSIONS

SIZE OF MAIN BUILDING.....28'0" x 21'0"  
CEILING HEIGHT .....8'2"

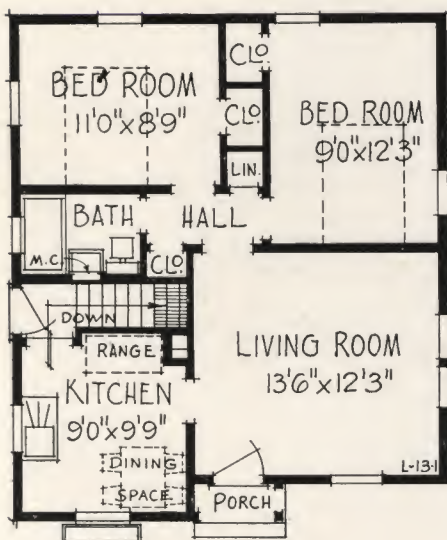






## MODEL L-13-1

It is just a little model home, simple in design, yet very effective and inexpensive too. Compactly designed for four rooms, it offers the convenience and efficiency of five rooms. This home offers maximum value for the money expended.



Four Rooms, Dining  
Space and Bath

•  
**CUBAGE**  
13,000 CU. FT.  
•

### DIMENSIONS

SIZE OF MAIN BUILDING.....24'0" x 28'0"  
CEILING HEIGHT .....8'2"  
HEIGHT OF BASEMENT.....6'8"



# EASY HOME FINANCING . . . TODAY

**T**ODAY, home-ownership is the simplest thing imaginable. And, largely because the once somewhat complicated question of financing has been made so easy and brought well within the reach of the most modest of incomes.

Because of the very liberal regulations and Federal insured loans with a very small initial investment, you can now build a home that will exactly meet your every requirement and suit your taste in every detail. And — think of it — pay for a home like this with the money you are now spending for rent!

In a few years you will own a wonderful home, absolutely free and clear of any indebtedness, and throughout the time you have been making those small monthly payments (ofttimes less than the monthly rent you now hand to your landlord) you and your family will have been enjoying the many comforts and conveniences that only your own home can give.

Payments are easier than they formerly were. Mortgages are now spread over longer

periods — frequently 20 to 25 years — which means lower monthly payments — often less than the cost of renting accommodations less desirable than your own home could possibly be.

The home-owner never misses the monthly payments he makes on his home because he is making a worthwhile investment. An investment that comes back to him, in all its ramifications, ten-fold. But, with the rent-payer it is all outgo — and no future return.

There never was a better time than NOW to build your new home. We can, and will cheerfully furnish you with complete information

regarding financing as may be needed.

You will have nothing to think about except the kind of home you want and the dreams of living in it that will come true when you and your family move in. We will take care of every detail.

Why not come in and see us? Let us prove to you, through actual facts and figures, that you cannot really afford to put off owning your own home another hour.



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